

# It's All at Your Fingertips

BY PARTNERING WITH FOR RENT MEDIA SOLUTIONS™, YOUR COMMUNITY APPEARS ON OUR MOBILE SITES AND STATE-OF-THE-ART APPS – ALL AT NO ADDITIONAL CHARGE!



## Mobile Applications

Using a smartphone, our mobile apps let apartment shoppers browse thousands of listings nationwide, all from the palm of their hand.

- iPhone
- BlackBerry
- Android
- Layar
- Windows App
- iPod Touch



## Mobile Websites

ForRent.com and ParaRent.com® mobile provide all the same great features as our full websites, but on a Web-enabled phone. Prospects can submit guest cards, view video, pricing, floor plans and more! ForRent.com mobile generates 15% of all visitor traffic.



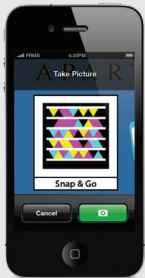
## Layar Application

Our Augmented Reality app lets users view apartments for rent through the camera of their phone.



## iPad Application

Our iPad app lets you reach renters on the go, putting all the great resources of ForRent.com at their fingertips.



## Snap & Go (QR Code)

With Snap & Go, our quick response (QR) product, apartment shoppers use their camera phone to go directly to your listing on ForRent.com®. Photos, floor plans, driving directions, check availability and videos are just a click away.



## Text Messaging

Communicate with prospects 24/7! Apartment shoppers can receive photos, community specials, driving directions, and more by simply texting the property keyword found in our publications and on our custom leasing banners and signs.